



**archiproducts**  
the worldwide source for architecture & design products  
powered by **archiportal2**

# MILAN DESIGN WEEK 2013

Milan 09-14 April

MLANDESIGNWEEK SALONEDELMOBILE ELFOUCE SALONEUFFROO FUORISALONE

THE OPORTO SHOW

VIENNA DESIGN WEEK

Belgrade design week 2012

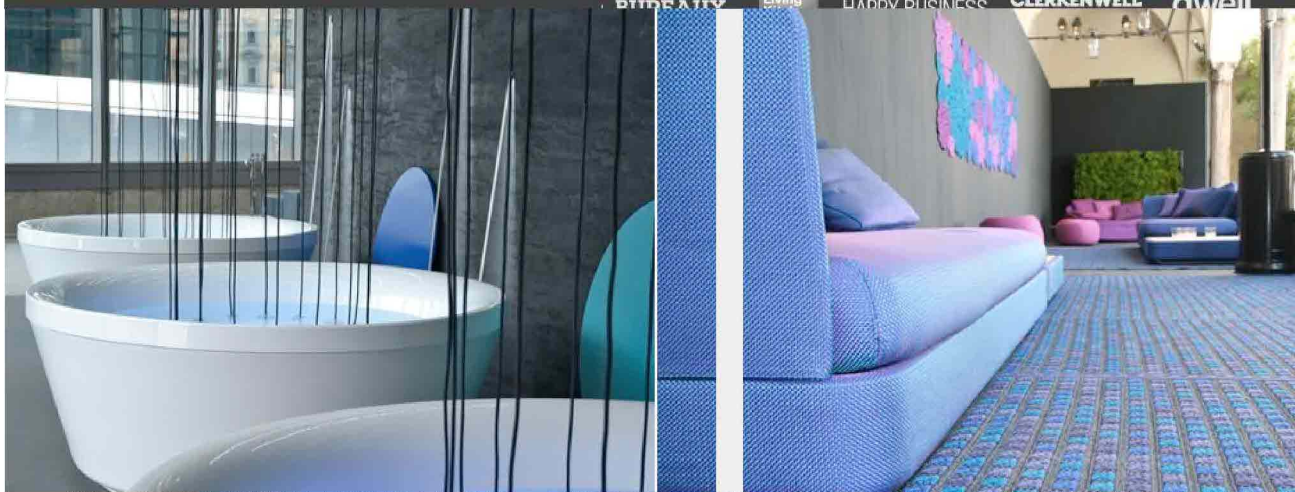
MADRID

MUSEO NAZIONALE DELLE ARTI DEL XIX SECOLO

DESIGN PARADE '7

designjunction

Global Design Forum



## Milan Design Week 2013 with Oikos

Matter is intertwined in the soul of places and the creativity of the designer

Leído 1 veces

02/05/2013 - The Salone and Fuorisalone 2013 (the exhibition and off-exhibition 2013) are among the most important events on the world architecture and design stage; for **Oikos** it is an opportunity to undertake an original journey, together with designers and architects and develop with each one new design ideas and means of expression through the use of colour and matter for sustainable architecture. A journey that is able to narrate a series of innovative solutions in terms of colour and matter for architecture, new textures that transform spaces and create a metamorphosis of the surfaces capturing the "soul of places".

During Design week, **Oikos** recalls its journey in the quest to find the sense of matter, and how it is intertwined with the urban and natural spaces through which this journey has passed. It is the summary of a work project that has been ongoing for thirty years, based on a commitment to nature, mankind and the city. Research into a new sense of matter, a story of innovation, design, efficiency and transformation.

In this way, during the Design week in Milan, both inside and outside of the exhibition centre itself, **Oikos** meets some of the most important, contemporary architects and designers.

Oikos is at the **Triennial** together with **Aldo Cibic** in the **Freedom Room project**, an installation created with the Cooperativa Comodo della Casa Circondariale di Spoleto, to give life to a new concept for temporary and social hospitality, but above all to find in design, a tool for innovation and social integration. Again at the Triennial, in the area "Interpreting the Italian quintessence" with Massimo Iosa Ghini, in an exhibit dedicated to the designer and his work for some of the most important brands of Made in Italy such as Ferrari, Maserati and Superga.

Oikos will also be with **Jean Nouvel** in the "Project: livable workspace".

In via Tortona, in the Visconti Pavilion, for the project, Good Emotion by **Home Spa Design**, **Oikos** is collaborating with five designers in the creation of a highly emotional exhibit, to give voice to their ideas on sustainability, style, elegance and innovation. For each projects of Good Emotion, signed by Fabrizio Batoni, Marco Piva, Massimo Roj, Pietro Gaeta and Toti Semerano, Oikos has created materials created "made to measure" to give a solution to specific requirements, modulating the relationship with light, textures and the emotive impression.

Todos los productos de:

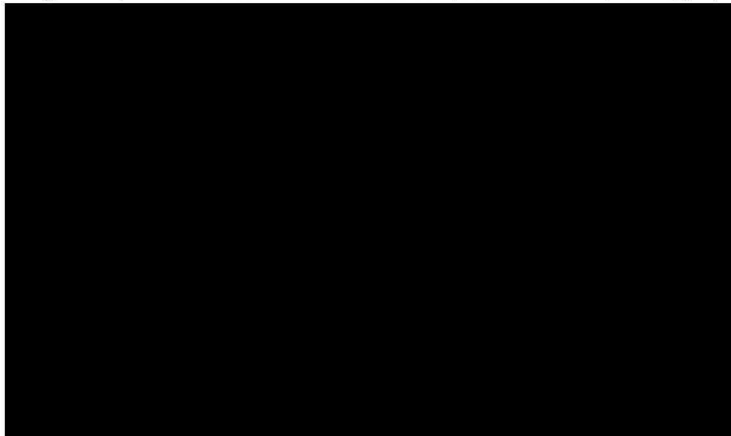
**OIKOS**

Contactar con la empresa

Again this year the collaboration with **Paola Lenti** has been maintained at the **Chiostri dell'Umanitaria** (Humanitarian Cloisters) to present her latest collection of furniture and accessories for interiors and exteriors with an exhibit called **In The Key Of Colour**. For the designer, **Oikos** has created tailor made, chromatic, backdrops in an installation that adorns the suggestive atmosphere of the cloisters.

It is in the open space between the skyscrapers of Porta Nuova, that colour and matter for sustainable architecture by **Oikos** becomes the landscape, an marine setting and a suggestion of contemporary living in the collaborations with **Michele De Lucchi**, **Diego Grandi** and **Kengo Kuma** for the project **Urban Stories**.

Design week, both inside and outside the exhibition, a week of colour, matter, projects and sustainability.



[OIKOS on ARCHIPRODUCTS](#)

Recomienda esta noticia a tus amigos

Comenta esta noticia

¿No tienes una cuenta de Facebook? Haz clic aquí