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ARTICOLI EVENTI BLOG FORUM UTENTI GALLERIE NEWSLETTER

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articoli: Milan Design Week 2013

Events programme and sneak peak at a selection of design products

Savina Carluccio

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Expectation is rising for this year's Milan Design Week about to take the stage. A programme for the 2013 Salone del Mobile is reproduced below; many are the initiatives, shows, talks not only at the Salone venue in Rho but also the so-called Fuorisalone areas scattered across the city of Milan such as Tortora, Brera, Lambrate and the fashion district aka Quadrilatero. Difficult choice with so much on offer!

The map put together by Dezeen is very useful to navigate the maze of events and it can be found at this link:
<http://www.dezeen.com/2013/04/05/dezeens-milan-2013-map/>

2013 Salone del Mobile Programme of Events

8 Aprile

Van Cleef & Arpels opening exposition boutique via Verri,10 18.00-22.00

Centenario della nascita di Piero Fornasetti furniture icons exhibition, store corso Matteotti 1/a 10.00-20.00 (until 14th April)

Retrospectiva su Angelo Mangiarotti presso Galleria Carla Sozzani (until 28th April)

Rio + design opening cocktail via Tortona, 31 dalle 18.00 (exposition from 9th to 14th April)

Be open installation Università degli studi di Milano via festa del perdono, 7

Jimmy Choo exposition Giovanni Balderi sculptures boutique via Sant' Andrea 1 (until 14th April)

Bla Bla di Alessandro Mendini Inauguration exhibition at Cattedrale della Fabbrica del Vapore, Via Procaccini, 4 18.30-23.00 (until 14th April 11.00-20.00)

Dutch Design Event at Consolato Generale dei Paesi Bassi by invitation only via Donizetti 20 19.30

Creative set Mostra dedicata a Gae Aulenti alla Triennale

**A Milano.
Dove, se no?**





B&B Italia at Food&Design Spazio lavazza experience at FuoriSalone via Savona, 50 15.00-20.00 (until 14th April 10.00-20.00)

Be open. Installation: house of senses of Christophe Pillet via festa del perdono, 7 (until 21st April)

Moduloibrido by Simone Micheli installation for Interni Cortile d'onore Università degli Studi di Milano Via Festa del Perdono 7 (until 21st April)

Timeless Reflections by Fatih Merter at Massimo Bonini Via Montenapoleone, 2 esposizione 10.00-18.00 (until 14th April)

The Bike by Simonetta Ravizza bicycle design-project on exposition in Simonetta Ravizza flagship store Via Montenapoleone, 1 (until 14th April)

Renault and Ross Lovegrove exhibition at Triennale di Milano Viale Alemagna, 6 (until 14th April)

Il tempo secondo Alessandro Mendini e i suoi artigiani exhibition presso Superstudio 13 Via Forcella 13 (until 14th April)

Aria Pura by Mario Cucinella with Marazzi Cortile d'onore dell'università degli studi di Milano Via Festa del Perdono, 7 10.00-21.00 (until 21st April)

Juice exhibition Via Maiocchi 5/7 11.00-21.00 (until 14th April)

Taiwan Pics by International Design Competition Project inauguration by invitation only at Barbara Frigerio Contemporary Art Via Ciovasso 3

Art & Design on the Border installation by Roberto Semprini 10.00-21.00 (until 14th April)

"What's your interpretation? #501" by Levi's at Università Statale during Design Week in Milan (until 21st April)

Who's Who opening boutique by Fabio Novembre by invitation only Corso Venezia, 8 18.00-21.30

9 Aprile

L'Uomo Vogue & Citroen: Driving to design 10 Corso Como by invitation only 19.00-21.00

Lifestylemirror Dinner Party by invitation only Via San Maurizio, 14 21.30

Meet design Around the world grand opening Triennale 19.00-24.00 (until 1st May)

Baccarat highlights exhibition Palazzo Morando 10.00-20.00 (until 14th April)

Green Island 2013 opening OLMO piazza della Vetrà, 21 18.00

Kartell by Laufen: the Bathroom project cocktail by invitation only Via Turati ang. Via Carlo Porta, 1 19.00-22.00

The revolution of the diffused furniture factory Press preview via Ventura, 5 10.00-14.00

Be Open Food theatre - Food experience by I'm a Kombo - Moroso showroom via Pontaccio, 8 19.30 by invitation only

Be open. Talk: Senses and tastes via festa del perdono 7 14.30-16.30

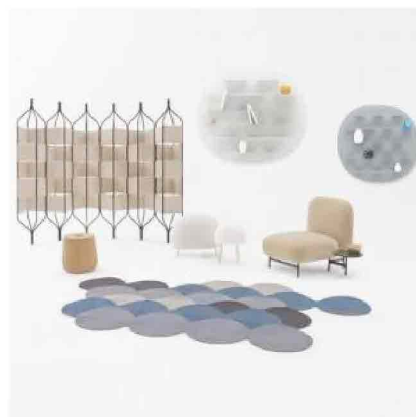
Home Spa Design FuoriSalone via Tortona, 58 (until 14th April)

Sephora Bubble cloud Inauguration cocktail store C.so Vittorio Emanuele dalle 18.00

Cassina showroom special setting by Karl Lagerfeld via Durini, 16 10.30-19.00 (until 14th April)

Ingo Maurer allo spazio Krizia opening via Manin, 21 20.00 - 22.00

Ebay living FuoriSalone Opificio 31 (until 14th April)



Wander Wallpaper di Jannelli e Volpi JV store via Melzo, 7 10.00 – 20.00 (until 14th April)

Porta Venezia In Design con Slow Food Milano zone Porta Venezia (until 14th April)

Beijing Design Week Officine Creative Ansaldo (until 14th April)

Tortona Design Week FuoriSalone, one of the coolest area with many events: Art interactions, freedomDesign, Temporary Museum, Designersblock dell'OCA, and brands such as Alcantara, Mooi, Samsung with a special venue, Toshiba and more (until 14th aprile)

Panasonic Energetic Energies - installation and opening party Università degli studi di Milano 20.00

Cento cuscini per cento sedie cocktail via Col di Lana, 8 18.00–22.00

Saporiti Italia Shining Surface - Museo del 900 sala Fontana cocktail by invitation only 19.00-21.00 (until 14th April)

Rodo & Rame allestimento vetrina boutique Rodo in Corso Matteotti, 14 (until 14th April)

"What a Wonderful World" di Samsung Electronics, inauguration installation at Superstudio Più space (until 14th April)

Zigzagging: percorso per esplorare il DNA Missoni opening party by invitation only at Showroom Missoni Via Solferino 9 19.30

Versace Home Opening cocktail by invitation only Via Gesù 12 19.00-21.00

Linea Zero for Vic Matìe pop up window and Roller collection by Manuel Barbieri Opening cocktail by invitation only via San Pietro all'Orto 17 18.00-21.00

Etro e Erik Madigan Heck Inauguration photographic installation presso at Etro boutique Via Montenapoleone (until 14th April)

#"The Round Experience" Temporary Museum for New Design at Superstudio 13 Via Forcella 13 (fino al 14 aprile)

#Ciclote Tonino Lamborghini Salone del Mobile Fiera Milano Rho at Formitalia Luxury Group Spa stand

Tubes@MEET Design Triennale di Milano Viale Alemagna, 6 (until 1st May)

Urban stories by Kaldewei Porta Nuova Varesine Via della liberazione 10.00-24.00 (until 14th April)

Seletti wears Toilet paper Inauguration and presentation at Spazio Rossana Orlandi (until 14th April)

About water @ Boffi Solferino by Boffi e Fantini Via Solferino, 11 10.00-21.00

Foscarini Milano new opening by invitation only Via Fiori chiari 28/ via Pontaccio 19 dalle 18.30

Diesel e Foscarini presents Glassdrop at Salone Internazionale del Mobile EuroLuce 2013 (until 14th April)

Yurope – The 3rd domestic landscape at Opificio 31 – Spazio Officina Via tortona, 31 10.00-21.00 (until 14th April)

Singapore Lah! – The Design Showcase Carrozzeria, Via tortona 32 (until 14th April)

[a casa] "Exister est un fait, vivre est un art" Milan home tour edition (until 14th April)

Bottega Veneta presenta "Skies and Beyond" by Nancy Lorenz cocktail party by invitation only Via Montenapoleone 5 18.00-21.00

Molteni&C. Flagship store corso Europa 2 10.00-22.00 (until 14th April)

Ron Gilad for Molteni&C. e Salvatore Ferragamo Boutique Via Montenapoleone 10.00-20.30 (until 14th April)

Tasting Dada Via Larga corner piazza Santo Stefano by invitation only 18.00-22.00 (until 14th April)



Showroom Unifor - New ideas for a contemporary office Corso Matteotti 14 9.30-18.30 (until 14th April)

Marco Acerbis per Citterio at Calzoleria Rivolta via della Spiga 17 10.00-22.00

Slide - A project by Armani and Dada at Dada temporary space piazza Santo Stefano 6

Dalla natura ad Armani / Casa cocktail party by invitation only at Armani / Teatro via Bergognone 59 from 19.00

Fendi Casa at Salone del Mobile Fiera Milano Rho Hall 7, stand E28

Ventura Lambrate 2013 exhibition area of 10.000 m2 of space which will host 66 presentations of 135 international exhibitors (until 14th April)

Trama by Replay interactive installation in Corso Vittorio Emanuele store (until 14th April)

Jean Nouvel per Ruco Line presentation capsule collection Pure at Salone del Mobile

Rossana presents the TK38 kitchen at FuoriSalone via Tortona, 58 (until 14th April)

Enrico Cassina presents "L'archivio ritrovato: cinque maniglie anni cinquanta" open days 12.00-21.00

Iosa Ghini For Ferrari Ferrari store Piazza del liberty 8 (until 15th April)

DePadova presents Deck and Donzella Corso Venezia 14 9.00-21.00

"The Magazzini" by Heineken dynamic and interactive space where new talents can expose their talent Via Valenza (until 13th April)

iittala Temporary store via Melzo, 7 10.00-20.00 (until 14th April)

Tasting with Lavazza trainer - by reservation 14.00 and 18.00 (until 14th April)

Good vibrations by Fratelli Boffi Salone Internazionale del Mobile Hall 7 Stand C30

Discipline Pop Up shop via Pietro Mascagni 10.00-21.00

Claudio Silvestrin Pietra Minotti Cucine Palazzo Bocconi Corso Venezia, 48 10.00-21.00

Lasvit at Officine Stendhal via Stendhal 35 10.00-21.00 (until 14th April)

Constancy & Change in Korean Traditional Craft at La Triennale di Milano viale Alemagna 6 (until 14th April)

Acheo presents Home Based In: Armonie in cucina via Fiori Chiari, 34 10.00-22.00 (until 14th April)

Artemide / Artemide Architectural / Nord Light / Danese Salone Internazionale del mobile EuroLuce 2013 Hall 11 stand C19/C29 - D16/D28

Republic of Fritz Hansen c/o La Triennale Salone D'onore viale Alemagna 6 10.30-22.00 (until 14th April)

Exhibition "Fare e Pensare" for Luigi Ghianda c/o La Triennale viale Alemagna 6 10.30-22.00 (until 14th April)

SenSai by Archizero installation at Università degli Studi di Milano - Ca' Granda, via Festa del Perdono, 7 (until 21st April)

Where is Andy? by Laminam via mercato 3 10.00-21.00

Chipperfield veste Valentino mostra presso Casabella laboratorio, via Marco Polo 13 12.00-20.00 (until 14th April)



"About vintage, a mad men story" by demosmobilia & spazio900 exhibition via Archimede, 6 10.00-19.30 (until 14th April)

Pop Party at Spazio Pontaccio 18.00-21.00 by invitation only

Porta Nuova Première: Architecture and Design 10.00-24.00 (until 14th April)

Ossessione italiana cocktail and inauguration by invitation only via Monte di Pietà 1 19.00-22.00 exposition until 14th April 11.00-19.00

"Just One Piece" by Alessandro Gedda Boutique Fratelli Rossetti windows Via Montenapoleone 1 (until 14th April)

Designjunction presenta EDIT with UK Trade & Investment at La Pelota, Via Palermo 10 (until 14th April)

TOTem by Misiad at FuoriSalone via delle Ore, 3 13.00-21.00 (until 14th April)

Danish chromatism at La Triennale di Milano Salone d'Onore 10.30-22.00

Wonderglass espone in via Vivaio 2 10.00-20.00 (until 14th April)

Calzoleria Rivolta hosts Citterio with the Runner table designed by Acerbis, via della Spiga 17 10.30-19.30 (until 14th April)

Cross roads cross cultural creations by Simone Micheli via Ventura, 6 (until 13th April)

More than a title exhibition by Simone Micheli for Mirage Via Marsala 7 (until 14th April)

Design per il Sociale by ADI Design presentation via Bramante, 29 18.00

"Plastica Millenaria" by Hagar Fletcher at Zara exposition installation curated by Rossana Orlandi boutique Zara Corso Vittorio Emanuele (fino al 14 aprile)

"Il gusto dell'eccellenza" by Colombo Via della Spiga with Comprex at Colombo Via della Spiga, 9 19.30-22.30 cocktail by invitation only 19.00-22.00 Tasting time by invitation only

"Tools for Life" by OMA via Fogazzaro, 36 10.00-20.00 (until 10th April)

"Lavori in corso" by Massimo Iosa Ghini at Triennale di Milano (until 1st May)

Antonio Marras presents Passavamo sulla terra Leggeri at Circolo Marras via Cola di Rienzo, 8 10.00-20.00 (until 14th April)

Sumampa cocktail party via Ciovassino, 5 18.30

Afrofuturo: la Rinascente presents a futuristic Africa 4 days of performances e dibates at La Rinascente di Milano (until 14th April)

Santoni presenta Patricia Unquiola for Ruckstuhl exhibition at Boutique Santoni Via Montenapoleone 6 (until 14th April)

Pirouette by Dimensione Danza exhibition via Forcella, 13 10.00-20.00 (until 14th April)

Constancy & Change in Korean Traditional Craft by Studio Migliore + Servetto Architects at La Triennale di Milano 10.30-22 (until 14th April)

Donghia by Rubelli at Salone Internazionale del Mobile hall 5 stand E08

Fuorisalone Digital Inside installation (until 14th April)

Sette alla seconda by Mario Botta exhibition Corso Monforte 19 (until 14th April)

Kisses from the serie "All'ultimo respiro" by Barbara Nahmad exhibition at Ermanno Tedeschi Gallery Via Voghera 14 10.00-20.00 (until 14th April)

Analog Blast Design through the lens by Ramak Fazel Casa degli Atellani, Corso Magenta 65 11.00-22.00 (until 14th April)

Plenty of Empty by Nicola Quadri and Marinella Rossi Mari&cò foodplace via Ampola 18 18.00-22.00 (until 14th April)

Magic Moments Inside at Viafarini, via Carlo Farini 35 9.00-21.00 (until 14th April)

Super-ette at Institut Francais Milano, Corso Magenta 63 (until 14th April)



"Attraverso" di Giacomo Moor at Post Design Via della Moscova 27 10.00-21.00 (until 14th April)

"Il meglio delle collezioni Memphis" at Understate Viale Francesco Crispi 5/b 10.00-21.00 (until 14th April)

Half Century Extract at FuoriSalone (until 14th April)

Acqua + Pietra 10.00-21.00 installation at Showroom Salvatori via Solferino 11 (until 14th April)

Array by Zaha Hadid Design and poltrona Frau exhibition at Fonderia Napoleonica Eugenia, Via Thaon di Revel 21 10.30-20.00 (until 14th April)

Alcantara dialogues connect4climate at Superstudio più Via Tortona, 27 10.00-22.00 (until 14th April)

Sweet Art Exhibition by Fabrizio Sclavi at Pasticceria Cucchi Corso Genova 1 (until 14th April)

Nomadismi by Raffaele Carrieri e Lidewij Edelkoort exhibition at Galleria Altai Via Pinamonte, 6 (until 14th April)

Ghigos presents 1:13 le tredici sedie mai dipinte nell'Ultima cena di Leonardo at Frigoriferi Milanesi - Space Galleria Via Piranesi 10 10.00-21.00 (until 14th April)

Visionnaire: a set inspired by set-up Showroom Visionnaire Piazza Cavour 3 10.00-19.00 (until 14th April)

Master designers for Patrizia Pepe by Patrizia Pepe and Domus Academy via Brera/via Pontaccio (until 14th April)

I wood like Handmade & Digital Crafting 9.30-18.30 (until 14th April)

Residual Spaces by Maison Martin Margiela in collabotoin with Cédric Bernadotte Via della Spiga 46 10.00-19.00 (until 14th April)

Mindcraft13 via Ventura 6 10.00-20.00 (until 14th April)

Gherardini presenta la collezione Home in collaborazione con Formitalia Pad.iglione 1 Stand D15-D21

Do ut Design God save the craft via San Vittore 49 (until 14th April)

Domenico Mori presents new collections and palettes at Showroom via Vivaio 22 10.00-19.00 (until 14th April)

Francesca Mo presenta Gioielli at Museo Poldi Pezzoli via Manzoni 12

Giardini Wallcoverings Dress up your walls via marsala 11 10.00-20.00 (until 14th April)

Neutra Flagship store Work in Progress viale piave 14 10.00-20.00

Bricks Flowers Wood Richard Wood for Onetshirt at 10 Corso Como (until 14th April)

Maliparmi Eco Visions by Svetlana Kuliskova Spazio Nomade Opening cocktail Piazza Sant'Eustorgio via Santa Croce 18.00- 22.00 exhibition (until 13th April) 10.00-13.00 14.00-18.00

"Le Vent dans les Yeux" by Coccinelle video-installation cocktail party by invitation only via Manzoni corner via Bigli 18.00-20.00

Wallpaper*Handmade at Leclittico by The Woolmark Company exhibition Via San Gregorio 39 Milano (until 13th April)

10 Aprile

Geberit - Revolution at Home. In partnership with Casa Vogue at Museo Minguzzi in via Palermo. During the event some ideas on "Simplify life" will be shown, selcted among those sent by the vogue.it users.

Hermès presentation home collection by invitation only circolo filologico via Clerici, 10 17.30-19.00

Christofle presentation boutique di corso Venezia, 6 18.30-22.30

Pinko presents Progetto di luce by Steven Scott inauguration by invitation only Boutique Pinko via Montenapoleone, 26 18.00-21.00

Slow hand design Thai-a-Spice opening party by invitation only superstudio più via Tortona, 27 19.00-22.00

Matteo Thun - The index book book signing Galleria Carla Sozzani 17.30-20.30



Zigzagging: percorso per esplorare il DNA Missoni opening party by invitation only at Boutique Missoni Via Sant'Andrea, 2 19.00

Samsung - Meet friends and design, exhibition on Office and lounge interior, Via Tortona, 37
Felicità, Individuale e collettivo. Inauguration exhibition at Campus Naba and Domus Academy from 19.00 (until 14th April)

Being&Doing Inauguration exhibition at Campus Naba in collaboration with Tsinghua University of Pechino from 19.00 (until 14th April)

La felicità e il kitsch Inauguration videoinstallation at Campus Naba and Domus Academy from 19.00 (until 14th April)

Alberto Levi Gallery e Arjumands opening Via San Maurilio, 24 10.00-20.00

Re-lighting Gino Sarfatti by Flos opening party by invitation only Corso Monforte 15 19.00-21.30

Meating night Baxter shop Via medici 15, corner Via circo 19.30

Talent's manifesto party by Designspeaking at Daal Gallery via Conte Rosso, 20 by invitation only 18.00-21.00

B Creative, B Factory presso B.Factory Milano viale delle Rimembranze di Lambrate, 7 by invitation only 19.00-23.00

Dsquared² e Triumph Motorcycles cocktail on the road at Dsquared² Boutique Via Verri 4

Kartell presents "Taj Mini. Not just a lamp" by Ferruccio Laviani@La Rinascente cocktail party by invitation only 10 aprile 19.00

Dialoghi tra grandi chef e maestri del design by Lavazza: Davide Oldani meets a famous international designer - free entrance seating subject to availability 11.30

Philippe Malouin exhibition at Galleria ProjectB via Maroncelli, 7 10.00-13.00 14.00-19.00 (until 16th May)

Giovanni Gastel for Il piccolo principe photographic exposition Palazzo Serbelloni via Mozart corner via San Damiano (until 16th April)

NODUS presents his carpets 2013 at Chiostro della Facoltà Teologica dell'Italia Settentrionale via Cavalieri del Santo Sepolcro, 3 10.00-20.00 (until 14th April)

Nilufar Gallery Via della Spiga, 32 (until 30th April) 10.00-20.00

Slim Hammam by Lea Ceramiche + Effegibi cocktail party by reservation only via Durini, 3 18.00-21.00

White Art Space Design opening party by invitation only Corso Como 12 18.00-24.00

Venini arte pura at Spazio Venini cocktail party by invitation only via Montenapoleone, 9 18.00

Gold, Excess and Love by Roberto Cavalli Home Home via maroncelli, 14 by invitation only 19.00-22.00

Soggetti Smarriti by Gumdesign at Massimo Rebecchi boutique cocktail party by invitation only C.so Como 2 e C.so Como 4 17.00-20.00

COS Cocktail party by invitation only Via Ventura, 15

Discover a new idea of design by Istituto Marangoni & Cappellini 19.00

Wabi Sabi Italian Slow Design inauguration at Galleria Paola Colombari via Maroncelli 13 18.00-21.00

Vasi comunicanti: Chiare, fresche et dolci acque. Acquario Civico di Milano - Associazione AmAmi Viale Gadio 2 (until 12th May)

Roberto Capucci per i giovani designer exhibition/event at Palazzo Morando (until 20th April)

FuoriFrigo inauguration via Piranesi, 10 19.00

Brookfield veste Bertolotto cocktail by invitation only Corso Venezia 12 19.00-22.00

Enzo Mari for Fish Design press conference at Oratorio della Passione di S. Ambrogio

11 Aprile

Hermès fabric presentation showroom by invitation only via Pisoni, 2 9.00-11.00

Massimo Bottura, Antonino Cannavacciuolo and Davide Oldani together thanks to Lavazza, meeting the public - by reservation 18.00

Samsonite presents cosmolite by Lorenzo Petrantoni cocktail party by invitation only via San Pietro all'Orto, 11 (18-21)