

# JANGIR MADDADI

DESIGN BUREAU



## SWARM

*Press Release 2013*  
Milan

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## SWARM

*Illuminated Sculpture For All*

The Jangir Maddadi Design Bureau introduces its bright-new product.

Giving new meaning to the word *enlightenment*, the genius of the Swarm Lamp lies in its ability to attain the feeling of suspended motion, each lamp tethered in a perfect harmony of light.

Specialty Bulbrite light bulbs that reveal a sculptured pattern of entwined filament are connected to custom-cut wood that resonates with a distinct Scandinavian design quality. The respect for woodcraft in the Swarm Lamp hearkens back to a simpler, pre-industrial time when the creative process was just as important as the end product.

The Swarm Lamp, like all Jangir Maddadi products, is designed for individual style: The angle of each Swarm can be adjusted to a broad spectrum of positions, and each lamp can be purchased as one, a group of three, or a group of five, giving people the freedom to choose the light in their lives.

The Swarm Lamp brings together three simple materials: glass, wood, and metal, and creates a piece that so organic that it could have been designed by nature itself.

*The Swarm Lamp: Graceful. Organic. Masterful.*

Please click [here](#) to download high resolution images: *Swarm Lamp*