

9 / 14 April 2013

MILANO DESIGN WEEK

ADRIANA LOHMANN and HS DESIGN presents: "GOOD EMOTION"

Via Tortona 58 - Padiglione Visconti – Milano- from 10.00 to 10.00 P.M.

PARTY (on invitation only): Thursday April 11, h. 19:00 - 01:30

www.adrianalohmann.com - www.hsdesign.it

ADRIANA LOHMANN is a Lighting Designer and producer of glamorous, emotional and eco-sustainable chandeliers, characterized by influences from the fashion world, Bio-Design and research for the reuse of noble materials.

From April 9 to 14 in the 2013 edition of Fuorisalone of Milano in Via Tortona 58, at the at the Event "Good Emotions" organized by Home Spa Design, she sets the mood of the Visconti Pavillon with big and scenographical luminous installations:

With STUDIO BATONI – FABRIZIO BATONI, Adriana Lohmann presenta:

-OGHAM'S FOREST PATH: At the pavillon entrance

It's a hologramical welcome into the COLONNE's "forest". Ogham is the celtic name for the Birch tree, which protects and drives every phisical or spiritual start, it's a new life cycle, a wishing portal of Good Emotions.

-SIGHTINGS: Over the elevated "+Plus or - Minus" Design Lounge area A "luminous fleet", a colorful group of alien visitors, these are the joyful chandeliers of the new GALACTICA collection.

-CUPIDO'S ARROWS: Stair to the Lounge area

A stair represents the ascent from mundane to spiritual, a cromo-love-therapic route.....be careful to the love at first sight, CUPIDO is ready to shot his arrows!

-ANIMA MUNDI: The Atrium

The brilliance of a majestic chandelier, made by grouping in a circle seven Big TOURBILLON chandeliers, the perfect number, connection from the human the divine, united to form an energy spiral, messenger of positive transformations.



With N.O.W.LAB –PIETRO GAETA, in his installation "LA FORMA DEL BENESSERE", Adriana Lohmann presents:

one piece of the iconic tubular-shaped suspension "GOLDFINGER", to show how –together with sustainability- it is possible to conjugate luxury and formal refinements.

In this 2013 edition of Fuorisalone, ADRIANA LOHMANN also announces the start of research partnership with VERBATIM: Thanks to this technical partnership, it now became possible to conjugate the ecological sustainability with luxury and poetry, thanks to huge VERBATIM's LED bulbs developments.

Thanks to the achievement of excellent values of quality of light, reliability and savings, now all the chandeliers of ADRIANA LOHMANN are illuminated by VERBATIM LED bulbs. Together partnering for poetry, design and technology.

ADRIANA LOHMANN - 100% HAND MADE IN ITALY

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