

ITALIAN HOME FLAME

## VANIXA at Home and Spa Design 2013: worldwide preview of the LAVALIGHT concept.

Vanixa – Italian Home Flame is present as sponsor at the Event "Good Emotion", Home and Spa Design 2013, inside the projects Cocoon by Massimo Roy and Interior Garden by studio Toti/ Semerano, with a worldwide novelty about luxury interior design, the LavaLight concept, expressed with two different unique products that will become soon a new furnishing benchmark inspired by the effects of new thinks of fire.

Vanixa, offers a range of pruducts generated by the concept of Decorative Flame, following 3 thematic areas:



**Lighting**:all the solutions that can create light from the elements of a fire (flames, embers, lapillus); thanks to the recent and refined electronic technological solutions, these elements can be insert in the most modern and trend setting furnishing concepts.

**Arting**:flames inspiring unique elements or limited series, realized by international artists, to make every house an exclusive place.

**Warming**: collection of fireplaces (wood, bio-ethanol, electric, gas) and warming elements developed under the exclusive Vanixa design style; something that decorate but also with the target to generate low or high heating, not just empathy warming.



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The products presented at Good Emotion, included in the area products "Lighting", are furnishing elements inspired by the glowing effect of the lava embers, realized trought a sofisticated combination of soft led lights, that light-up Himalayan pink salt crystals (well known for their helthy and protective effect from electromagnetic radiations) accompanied to a the relaxing sound of crakling.

In this way born two elements of strong impact and style, agreeable also turned off, that can create in a few seconds an unexpected and surprising atmosphere of empathy and relax, together with the opportunity to have the smell pleasure of the diffusion in the room of refined essences.

The warming sensation generated from the light, is got stronger by an innovative system of infrared beams produced by carbon fibers, thanks to the Thermal Technology solution, already utilized by Ferrari stable in F1. A healthy warming, not invasive or too dry.

Vanixa products are the result of the effort of an Italian team of companies, involved to achieve Italian excellence, oriented to a high grade customer base, focused on design and fashion, respectable of environment and healthy.

The Lava Light models presented are the central ceiling element VX 0101 and the wall unit VX 0201 both in white varnished finishing. All the functions are managed by a remote control and can be insert in the most modern domotic systems.

To discover this important novelty, please enjoy Good Emotion at HS Design 2013, 9-14 April , Via Tortona 58, Visconti Pavillon.

## For details and informations:

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