



MARCA CORONA'S COMPANY PROFILE

Founded in 1741, Marca Corona, the oldest ceramic tiles company of Sassuolo, has been producing top quality porcelain stoneware flooring, wall tiles and mosaics. They combine extraordinary technical performances with the typical style and elegance of the best "Made in Italy" products.

In 1982 it joined the Concorde Group, positioning itself in the highest market level with ceramic tiles collections which are currently distributed world-wide. Marca Corona ceramics are suitable for both residential and commercial areas, for indoor and outdoor architectural projects, for building firms, private customers, planners, architects and designers who are looking for that exclusive touch. Over the years, Marca Corona's product range (several sizes: from 4"x4" to 24"x48") followed an ongoing evolution process to meet the ever-changing market needs, and today the company produces and distributes mosaics, wall and floor ceramic coverings 35% in Italy and 65% foreign sales.

Since 2007, Marca Corona has undertaken a repositioning strategy of its brand, including the renovation of its factory and product range thanks to state-of-the-art production machinery, the restyling of its corporate image, the building of new offices, the construction of an exclusive ceramic gallery and more than 600sq m of a new prestigious showroom for customers' visits.

Today, Marca Corona continues its evolutionary path positioning itself at the top tier in the ceramic tile market and suggesting products in order to meet all the needs of comfortable living and planning requirements.

Marca Corona's main figures:

Turnover: more than 68 million euros

2011 employees: 230

Production: 5.800.000 sqm per year

Sales: 35% Italy, 65% non-domestic sales

For further informations www.marcacorona.it