

Ideato e organizzato da:

myexhibition
matthey manifestazioni fieristiche

presso:



home spa design

EXPO SHOW
2012

home | bath | outdoor | wellness living

The 6 **INSTALLATIONS** project by:

6 Home Spa Design:

DAY DREAM SPA the dreaming room
Studio Bizzarro & Partners-Sergio Bizzarro

SURFING THE FUTURE

Marco Piva sull'onda di nuovi territori fluidi e sostenibili
Studio Marco Piva – Marco Piva

THE QUEEQUEG'S ROOM

Studio Scacchetti – Luca Scacchetti

WELLBEING

Studio Rotella - Fabio Rotella

A CASA DI DAVID – esistere bene

n.o.w architecture & design lab – Pietro Gaeta

Design Lounge:

BUZZar

Studio Pierandrei Associati –
Alessandro M. Pierandrei Fabrizio M.
Pierandrei Stefano Anfossi

Media Point:

Barbara Branciforti

3 company space:

LG Hausys

Mitsubishi Electric

Mpe Ambiente

My Exhibition reveals the numbers of successful home spa design 2012

The exhibition show, hosted this year by the magical location of the Magna Pars Design, has touched the 20,000 visitors

Is finished with great enthusiasm the ninth edition of Home spa design, the fourth time at fuorisalone, that from 17 April to 22 who has presented six projects dedicated to the theme of emotional design.

The numbers: 19,548 visitors overall. 12,236 business operators. Nearly 9,000 foreign operators who account for 45% of total admissions. 390 Italian and foreign journalists.

HOME SPA DESIGN "Home Design - Emotional Living" allowed to talk exclusively with the visitors on the topic of emotional design through the design, creativity and contemporary culture interpreted from 6 prestigious design studios.

Everyone has given shape to the home furnishings using appropriate objects and materials which arouse strong emotions.

The design quality met the quality exhibition between innovation and perfection, elegance and style: all elements that have characterized the projects of MARCO PIVA, LUCA SCACCHETTI, FABIO ROTELLA, PIERANDREI ASSOCIATI, SERGIO BIZZARRO and PIETRO GAETA in line with the spirit of the time and future trends.

Take this great exhibition meant to critically analyze the design that is part of our daily lives, helping us and affect us during the day: when we get up, get out, walk, eat, sleep. The wide open spaces evoke the future of style and design declined throughout the home environment, bathroom and wellness.

Carlo Matthey - My Exhibition manager- said "we fully achieved our goal to transfer to new visitors an emotional interpretation of living spaces." "Give some concrete ideas to create a hme that wins, loves, lives, that changes with the introduction of elements that refer to man and nature, from which the visitor is attracted to and recognizes" continuess Matthey " is the

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daily, emotional and sensory shelter that reflects the personality of each. "

HOME SPA DESIGN "Home Design - Emotional Living" is the first stage of the exhibition organized by My Exhibition in 2012. The second appointment "DESIGN COLLECTION MAISON" scheduled in September at Maison Objet in Paris, the third "GREEN HOME DESIGN" in October at Milano Made Expo and the last "HOTEL SPA DESIGN" during SIA GUEST Rimini.

THE NUMBERS:

19,548 visitors
12,236 trade visitors
45% of foreign visitors
390 accredited journalists
53 sponsors
6 installations
3 company plan
1,250 square meters of exhibition
1,020 participants to exclusive party Home Spa Design
14,853 unique visits to the site in April www.hsdesign.it
38,360 pages views the site in April www.hsdesign.it

PROJECT AND ORGANIZATION:

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http://www.spa-design.it/gal_img.php?section=eventi&id=&id_galleria=RE016628&focus=photogallery