

**FAIRS****Made Expo back in October**

The 2011 edition of **Made Expo** (Milan, Architecture and Building), the fourth in order of number and the first to be held with the new fall schedule, is at the starting line: the event dedicated to world of construction and project, to be held at Fiera Milano Rho **from 5 to 8 October**, was officially presented in Milan, along with the launch of the great scenic event "Signs of the future" that will invade for a week in Milan Central Station with a real virtual site. Organised by Made Eventi and promoted by FederlegnoArredo and Uncsaal, Made Expo aims to be confirmed this year as the flagship event for the entire construction industry, and design of the project with the participation of key sectors of industry buildings and a rich program of conferences, events and initiatives.

Among the new fourth edition of Made Expo, the show stands out "Components & Contract", dedicated to components, materials, technologies and equipment design, and contract interior design. Social housing, building renovation and green are some of the major themes of 2011: the list of initiatives includes the exhibition "Social Home Design 2011" (construction of four prefabricated houses for social housing designed by big names in architecture), the exhibition "Villages & Historic Places" (the sector of restoration, design, green architecture and new sources of energy for the recovery of the historical and monumental), the initiative "AAA Agriculture, Food, Architecture" which, in the International Year of Forestry, will propose a space for discussion on new trends in sustainable building design.

To consecrate the centrality of Made Expo in Italian and international scene there will be a General Assembly, sponsored by Federcostruzioni: an important date for debate on key issues affecting the entire industry, including wood, scheduled for October 5. On this occasion will be presented the second report on the construction market, developed on data from about 70 trade associations and covering all major product segments of construction, and the first report on the state of innovation in construction. ■