

## **LA FABBRICA PRESENT AT SPA DESIGN 2009**

In order to confirm the quality and the elegance of owns products, La Fabbrica will be present at Spa Design 2009, a fair concerning the design and the wellness materials, that will be in Milan from 23 to 26 October.

**La Fabbrica** is a company in the Faenza area that has been operating in the production and sale, in Italy and abroad, of high quality floor ceramics and coverings, for more than 10 years. For the Company the *quality* is a must: attention to production processes, to the raw materials used and the product offered in terms of appearance, uniqueness and offering a complete range have always been the main inspiration behind its growth.

Thanks to large investments made into the research and development of new products, today the company can boast a vast range of collections in porcelain tile, enhanced by a several decors and special pieces.

Selling his owns products all around the world, La Fabbrica is aware that the beauty and the originality of the collections is not enough to satisfy the needs of a so demanding customers: that's why the use's easiness of the tile become a very important element to be competitive.

La Fabbrica products stand out due to their high standard construction: the use of mass-coloured mixtures that make the surface the same colour as the body and the extremely high firing temperatures make La Fabbrica products extremely resistant to scratches, wear and colour variations due to time and continual trampling.

The use's destinations are so many: from the home to business settings, from interiors to exteriors. About the last ones the quality is guaranteed by the exceptional non-absorption features that make the company's products resistant to freezing.

A great proof of La Fabbrica collections high value was the premium "The Collection of the Year" that Lifestyle Fusion received, in 2009, by the english "Tile Association".

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