



PRESS RELEASE

MILAN, October 2009 – Challenging time by imitating Mother Nature is the mission of IDS –DYNAMIC SHOWER. This dynamic hydromassage shower system has been designed and produced in Italy for the Wellness and Home sectors.

Spa Design 2009 will be a preview of an exclusive range of products linking sophisticated electronics and precision mechanics – a mix, transferred to a moving sphere (found in all models), reproducing all possible rotations characteristic of the human wrist. The water jet reaches the body with unflinching precision according to the trajectory program set by the operator/user. The outcome is therapeutic but DS can also be used as an instrument for pure relaxation.

« Dynamic Shower is a small powerhouse of high technology governed by the combination of two types of software : DAT – which defines actions and treatments programmed on the display monitor and GDS – which manages machine operation », explains Gianluigi Sartor, project designer.

Three models can be currently found in the range : **Column**, **Sky** and **Integrated**. Sartor adds, « Design platform and philosophy are identical in all of the models but it is clear that differences exist for each specific destination. **Column**, for example, has been conceived for Wellness Centers. The therapist interacts with the control panel,



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a 5.7 in. display monitor which describes program steps guaranteeing a total and flawless control of the treatment chosen. »

Sky, a ceiling version, has also been designed for Wellness Centers. « In this case, » Sartor continues, « the user undergoes the treatment in a lying position.

Integrated, slim enough to fit into even the smallest of bathrooms, has been studied for the Home sector. Water flows from a cascade evoking an atmosphere of exotic landscapes. This unique feature, together with truly slim dimensions have established **Integrated** as the only shower able to supply the pleasure and effectiveness of a true hydromassage treatment. »

Further information can be obtained by visiting the IDS stand at WELLNESS: Beauty and Spa Exhibition held in Milan from October 23 to 27 or by visiting the www.dynamicshower.com website.

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