

PRESS RELEASE

The two innovative creations will be presented at Cersaie, from September 29th to October 3rd in Bologna

Igloo e Chora; here are AQUALife's newcomers

Great capacity in reduced dimensions, the new motto is relax and wellbeing accessible to all spaces.

Igloo and **Chora** are the names of the new creations that **AQUALife**, a firm specialized in the production of whirlpool bathtubs, shower cubicles and mini pools, will present at **Cersaie**, the prestigious international exhibition of ceramics for architecture and bathroom décor, which will be held from September 29th to October 3rd in Bologna.

Very roundish and cosy forms, a minimal and essential look and a bombé panel in line with the new trends of design, are Igloo's main characteristics, innovative bathtub which owes its name to the power of evoking atmospheres, which are typical of Arctic landscapes and of the well-known Eskimo homes. It is the use of the PMMA resin that offers depth and transparency to the whirlpool bathtub. Born from the more and more common need for comfort and relax using small spaces, one of Igloo's best quality lies in its great capacity contained in very restricted dimensions (150 cm x 105 cm). Obviously, AQUALife, the DNA of which is marked by the capacity of granting psycho-physical wellbeing and relax through a constant search for innovative and creative solutions, could certainly not neglect the aspect linked to hydrotherapy and chromo therapy, all in full respect of the environment, which is another landmark of the AQUALife activity. The exclusive accessories are, in fact, in polyurethane, the innovative resin that does not contain solvents and that, even after years of daily use, does not release any toxic substances.

Elevated quality standards, driven designs and an extreme care for detail are further peculiarities of Chora, another creation of AQUALife, an all-Italian reality, the dynamism of which is today translated in a broad and considerable consent, obtained on European, as well as Middle Eastern and African markets. Chora is the newcomer in the SPA (Salus per aquam, health which comes from water, health through water) segment, exclusive design



of mini pools, perfect synthesis of well-being, comfort and luxury. The idea comes from the need to introduce the relax of a spa into the home environment.

Wake Up press release
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