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Milan Spa Design Event

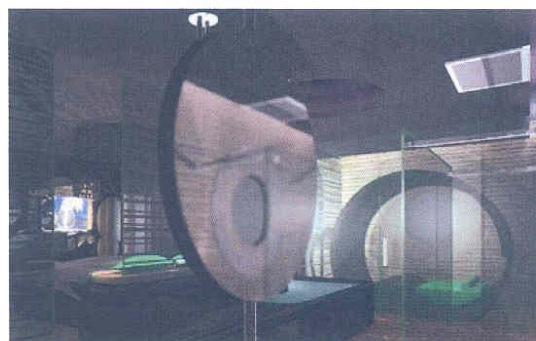
Just a few months after the installation, which took place in Tortona, during the Milan Design week, a renewed concept of wellness space is returning, presented on project by Carlo Matthey, the *Spa Design* inventor. A new concept, with the title "Ospitare il benessere" (Hosting Wellness), will be presented in next October's "Wellness Spa & Beauty" Exhibition (from 23rd to 29th).

This exhibition will show the new trends for relaxation areas in modern hotels, proposing to follow a planned route towards using innovative materials, eco-oriented objects and exclusive technologies, not only connected to Wellness, but also to the future of the hotel sector.

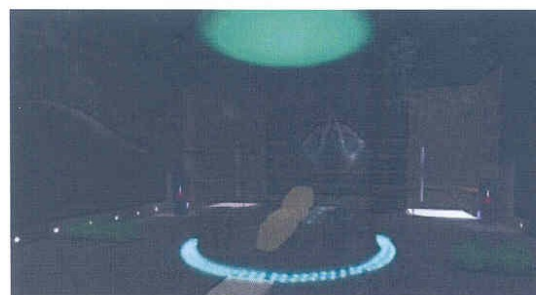
The new projects are four: Moon spa, Su.it spa, Low cost spa and Excess spa, devised under the direction of the same number of studios on a surface of 600 sqm. The exhibition formula offers and maintains its unimpaired strength of concept, focusing on the wish to offer the public the breathtaking emotion of a completely renovated spa. A Lounge area, projected by Alberto Apostoli, will host visitors and operators of the sector.



Moon Spa - projected by Studio Bizzarro Architettura del Benessere, is a concept which follows the quintessence of luxury intended as refinement and preciousness, a perfect match of precious materials and uniqueness of emotional experience. Moon Spa dramatizes the concept of area exclusiveness, carrying the idea of Wellness to the ends of the earth, with its marvellous effects such as water designs and letters, water walls with rear projection, floating water-beds and suspended water in a misty atmosphere, invisible draining systems, occasional stretches of soft walls and flooring.



Su.it Spa - by the D'Agostino's studio Dada Architecture+Design, bets everything on the concept of Wellness intended as a mental state which is stimulated by senses. The space has therefore been studied for relaxation through the use of technology, materials, comfort and design. The round area is symbol of the hosting area, whirlpool bath, bio-sauna, sensorial shower, kinesis, and treadmills.



Low cost Spa - by Mauro Biagi and Yoshie Otomi's Spaplan, proposes a wellness area offering rich content at reasonably low production costs, paying great attention to ecology. This wellness area for hotel spaces, respectful to nature, also offers low cost photoluminescence and natural materials, as well as materials of low environmental impact.


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Excess Spa - designed by Studio D73 - Vismara and Viganò, in partnership with top level firms, presents a wellness space which is highly excessive with a very creative fantasy as far as the use of materials is concerned.

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